

**Workshop Activity (BUSN5100)**

Plan your professional report using the Pyramid Principle.

Introduction

**PYRAMID PRINCIPLE**

Conclusion

Body

**Answer/Solution**

**Reason/Solution 1**

**1a**

**1b**

**Question/Problem**

**Evidence, Examples, Explanation, Evaluation**

**Reason/Solution 2**

**2a**

**2c**

**2b**

**Reason/Solution 3**

**3a**

**3b**

**Answer/Solution**

**Evolution**